



MAKE YOUR BRAND GLOW WITH INMOTION MEDIA GLOBES



REACH YOUR TARGET AUDIENCE WITH INMOTION MEDIA GLOBES TECHNOLOGY

Choose an innovative and eye-catching/spectacular way to promote and showcase your brand. *InMotion* Media Globes by GLOWB reach your target audience wherever it is and generate the buzz wherever they are. It does more than making your message stand out by creating a unique digital experience that engages and involves your consumers.

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ORBIT

The Sky Media Globe

360° InMotion Visibility

ORBIT is a video screen in a globe filled with air or helium on which you can display your brand through images sliders, videos, powerpoint presentations and live events (up to 100 square meters with largest units).

A perfect visibility tool

for promotional events, tradeshows or concerts. Ideal for malls, atriums, food courts, lobbies and outdoor events as both a longterm display or event marketing platform.

Its lightweight makes it **easy to use and install** in any environment and combining the power of **eye-catching branding** with the **captivating storytelling** power of high resolution audiovisual.

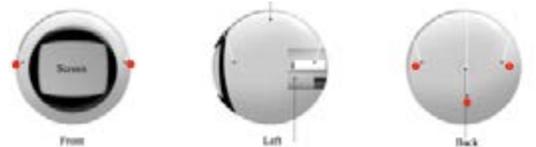
FEATURES

- ▶ Indoor / Outdoor Visibility
- ▶ Easy Set up
- ▶ 4 : 3 and 16 : 9 displays
- ▶ Available in multiple shapes, colors and sizes, with up to four (4) rear projection screens.

OPTIONS FOR THE ORBIT

5 INMOTION Media Globes to fit your brand visibility.

ORBIT works as a freestanding, standing, hanging display, or as a high impact floating presentation when filled with helium

<p>STANDING MEDIA GLOBE</p>		<ul style="list-style-type: none"> ▶ Quick set up ▶ Multiple stand types <p><i>Available for all units</i></p>
<p>HANGING MEDIA GLOBE</p>		<ul style="list-style-type: none"> ▶ Quick set up ▶ Various installation methods ▶ Ceiling suspension <p><i>Available for all Units</i></p>
<p>WALL MOUNTED MEDIA GLOBE</p>		<ul style="list-style-type: none"> ▶ Quick & easy set up <p><i>Available only in certain sizes & models</i></p>
<p>FLOATING MEDIA GLOBE</p>		<ul style="list-style-type: none"> ▶ Easy tether ▶ Various installation methods <p><i>Available only in certain sizes & models</i></p>
<p>FREESTANDING MEDIA GLOBE</p>		<ul style="list-style-type: none"> ▶ Quick & easy set up ▶ Multiple stand types ▶ Rear tripod or under the balloon <p><i>Available only in certain sizes & models</i></p>



EWALK

The Mobile Media Globe

180° InMotion Visibility

EWALK is a 1-meter diameter globe integrating a 180-degree wide screen. It is placed on top of the head of an ambassador and can be seen from far away. Its **lightweight** allows EWALK to be carried by anyone. A battery inserted in a black pack gives it an autonomy of 4 to 6 hours.

EWALK helps you reach people

At any location with one-to-one or one-to-many marketing strategies. It is ideal for field and buzz marketing, product launching, tourist or brand promotions in shopping malls, festivals, sport events, concerts and high traffic locations. For visibility reasons, EWALK works best indoor, but can also be used outdoor at night.

EWALK is more than an innovative media for your brand awareness. It creates **peer-to-peer interactions** which enable you to connect with your consumers in a more personal way and immediately capitalize on it by taking live subscriptions, for instance.

FEATURES

- ▶ Indoor /at-night outdoor visibility
- ▶ Easy set up
- ▶ Total weight:12 pounds
- ▶ Power autonomy: 4 to 6 hours

CUSTOMIZE YOUR VISIBILITY

Let your customer know who you are!

Combine *INMOTION* Media Globes Technology with traditional marketing signage.

REMOVABLE GRAPHICS

REPLACEABLE JACKET



- ▶ Easy on / easy off graphics
- ▶ Cost effective solution
- ▶ Eye catching look
- ▶ Slide on / slide off graphics jackets
- ▶ Change the look of your balloon at any time and quickly
- ▶ Printing process with custom colors

GLOWB DELIVERS INMOTION MARKETING SOLUTIONS

ADVERTISE (MAKE AN IMPRESSION)

ENGAGE (IN A CONVERSATION)

CAPITALIZE (ON YOUR AUDIENCE)

Each person is exposed to tons of brands every minute. Make your brand **GLOWB** and capture your audience attention.

Visibility is key.

More than *INMOTION* Media Globe Technology, GLOWB offers you Interactive Lead Data Capture. Get the best return on your visibility by interacting with the consumer to generate leads and capitalize on your target audience.

Interaction is your success.

A peer-to-peer interaction with your target audience with *INMOTION* Tab. Each ambassador or field advocator is equipped with a tablet and engage in a conversation with the consumer to promote your brand contest, survey or sampling trial. Field interaction is the key to get in touch with your target consumer.

Acquisition is your ROI.

Keep in touch with your new clients. Choose and customize your *INMOTION* App to capture data in the moment that matters.



POWERED BY

AFFICOM

Creative Visual Display Solutions

LET'S HAVE A TALK

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